

CIRCULess Newsletter

Driving Standardization Forward: CIRCULess Strengthens Industry Impact



As the CIRCULess project continues to advance ...

Innovative circular solutions for the construction sector and regulatory alignment activities have become important in ensuring the long-term impact, scalability, and market uptake of the project's results.

Over the past months, the project has made important progress in strengthening its contribution to European and International regulatory and harmonization efforts. One of the project's major achievements has been the development of a comprehensive **"Standardization Landscape" report**. This has been done by mapping the most relevant ISO and CEN Technical Committees and their ongoing projects and published standards linked to circularity, sustainability, and construction and demolition waste management.

Progress so far

- Delivered a webinar on "standardization" for project partners
- Developed the CIRCULess Standardization Landscape
- Mapped relevant ISO and CEN Technical Committees
- Identified standards relevant to circularity and construction waste
- Increased partner awareness of standardization processes and opportunities



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CIRCULess Standardization Approach



Approach

CIRCULess adopted a structured approach which has strengthened the consortium's understanding of how standards can improve the adoption and dissemination of project results. These approaches include :

- ✓ Gap identification
- ✓ Stakeholder engagement
- ✓ Technical contribution planning
- ✓ Policy alignment



Milestones

Some of the milestones achieved in this phase of the project are :

- ✓ Standardization landscape analysis completed
- ✓ Initial outreach to ISO/CEN Technical committees
- ✓ Engagement activities launched
- ✓ Building capacity for future contributions



Environmental & economic contribution

The standardization process in CIRCULess has contributed to understanding the effect of construction materials on the economy and environment through :

- ✓ Improved market reliability
- ✓ Stronger circular economy alignment
- ✓ Support for industrial scalability
- ✓ Enhanced long-term adoption potential



Why it matters

Standardization is essential for bringing circular construction solutions into practical use. It helps build confidence among stakeholders, improves consistency across markets, and supports the adoption of innovative practices beyond the project lifetime.



For industry, standards can support reliability, interoperability, and quality.



For policymakers, they can help connect innovation with regulatory and sustainability objectives.



For society, they can improve the transition towards more resource-efficient and circular built environments.

What to Expect in the Next Phase

In the coming project phases:

- The consortium will finalize its contribution strategy
- Technical contributions to standardization activities will begin
- Collaboration with ISO/CEN committees will intensify
- Project outcomes will increasingly support future policy and industry frameworks

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The consortium



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